

photos: Tufts Cummings School of Veterinary Medicine

LEAD Fishing Tackle KILLS Loons & Other Wildlife

One small lead sinker is enough to kill an adult loon, and as many as 1 in 5 loons suffer a slow, painful death from lead toxicity.

There are many lead-free types of tackle available that perform well and don't kill wildlife. Sinkers, split shot, jigs, bullet weights, drop shots, spinnerbaits and more are being manufactured from non-toxic materials like tungsten, tin, steel, bismuth, metal composite, glass and even stone.

FISHLEADFREE.CA

An Initiative of the Wolfe Lake Association
Westport, Ontario Canada

Wolfelake.org

Participating Retailers*

Norris Bait and Tackle
Big Rideau Tackle
Manotick Bait
Baitcasters
Westport Hardware
Verona Hardware
Atkinson Home Hardware &
Building Centre

Program Support*

South Frontenac Township
Scott Reid, M.P. Lanark, Frontenac, Kingston
Rideau Lakes Township
Rideau Valley Conservation Authority
Alastair & Diana Gillespie Foundation
Westport Lions
Westport Area Outdoor Association
Westport Arts Council
Federation of Ontario
Cottagers' Association (FOCA)
Wolfe Lake Association
Greater Bobs & Crow Lakes Association
Camp IAWAH
Fish-hawk.net
Sandy Pines Wildlife Centre
Ottawa Valley Wild Bird Care Centre

* See full listing at **FISHLEADFREE.CA**



LET'S GET THE LEAD OUT



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A Little About Loons

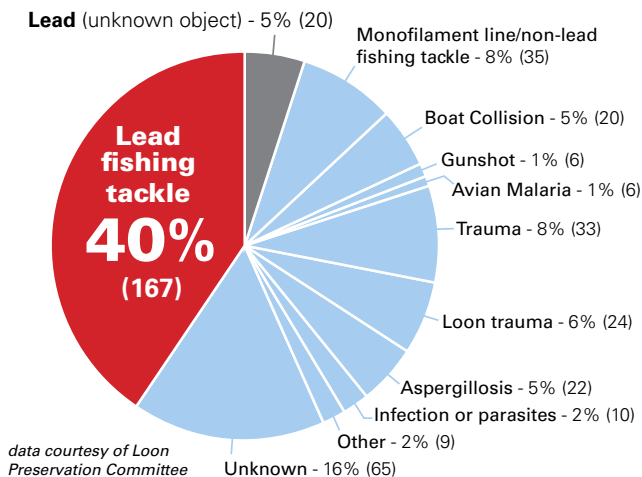
Loons are an iconic symbol of pristine wilderness lakes, where their haunting calls stir something deep within us. Loons face many survival challenges, including those created by human activity.

One of the biggest threats facing loons today is lead poisoning from swallowing lead fishing tackle.

Lead poisoning causes tremendous suffering, as loons (eagles, swans, and other wildlife) deteriorate slowly and painfully over the course of one to three weeks. Fishing tackle is the sole cause for at least 50% of loon mortality in some regions.

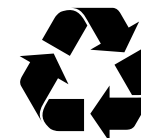


Documented Adult Loon Mortalities in New Hampshire 1989-2021



Exchange your lead fishing tackle for a **\$10 voucher** to be used on a purchase of lead-free tackle products at participating retailers.*

Or, recycle your lead at Westport Lions Reuse & Recycle Center.



* See the back of this brochure. For a full listing, visit FISHLEADFREE.CA

The solution is simple. Don't use lead fishing tackle.