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MEDIA RELEASE

Wednesday, September 29, 2021 For immediate release

Heritage storyboards to be unveiled in Newboro

Chantry, ON – The Township of Rideau Lakes welcomes members of the public to Newboro on Wednesday, October 6, 2021, at 2:00 p.m. to witness the unveiling of two new storyboards that celebrate the culture and heritage of Newboro as a historic village.

Through the leadership of the Rideau Lakes Municipal Heritage Advisory Committee (MHAC), the Township of Rideau Lakes is pleased to embark on the development of a new series of heritage storyboards to honour the cultural heritage of historic villages within the Township. MHAC members will be on site for the official unveiling ceremony, and to celebrate the completion of this first phase of the project.

Two heritage storyboards will be unveiled: "**Historic Newboro**" and "**Newboro: An Historic Centre for Sportfishing**." The storyboards are intended to be a primarily visual representation of the heritage of the local community for both residents and visitors to the Township.

'Historic Newboro" is the first of a series of storyboards that will animate public spaces in Rideau Lakes communities. In addition to fostering community pride, the stories highlight the treasures of Newboro beyond the main street, inspiring guests to learn and explore what is unique about the village.

"Newboro: An Historic Centre for Sportfishing" is an additional storyboard made possible in partnership with private donors. This second storyboard touches on the incredible tourism history of the village, the very reason many current visitors and seasonal residents first learned of the area. Creating a connection with visitors helps the village to attract new residents and business to the area.

"I'm pleased the Township of Rideau Lakes is telling the story of our heritage by placing storyboards in our villages," said Sue Warren, Chair of MHAC for the Township of Rideau Lakes. "These new storyboards will ensure people of all ages can continue to enjoy the story of our beautiful villages for generations to come."

The two new storyboards will be placed side-by-side, within the greenspace at the cenotaph site on Drummond Street in the Village of Newboro. At the same park, the Pioneers plaque and the Ontario Heritage Plaque can be found. The beauty of the setting can be attributed to the Newboro Beautification Committee and the Newboro and Area Community Enhancement Committee.

"The preservation of our history is important, not only to foster community pride, but to guide the development of our communities as we welcome new residents," said Arie Hoogenboom, Mayor for the Township of Rideau Lakes. "It is these stories about the early establishment of our villages that keep our sense of community alive. I would like to thank the volunteers and the members of MHAC for their leadership and Diane Haskins for championing this project."

The Township of Rideau Lakes is actively supporting activities that align with it's Cultural Heritage Strategic Plan (2020), including this project which directly supports feedback from Newboro. A visioning exercise conducted earlier this year found that it was important to residents that we share the history of the village. MHAC member Diane Haskins states, "Newboro is a village with a very rich history this is one way to draw attention to that heritage."

Community led, the project quickly gained the support of MHAC as well as private donors. Glen Russell, who had previously designed the storyboard at St. Mary's Anglican Church in Newboro, generously donated his talent to the design of these two new storyboards. Other residents were of special assistance with the tourism storyboard, particularly through the acquisition of historical imagery. "As a community we are most fortunate to have the dedication of past and present residents in preserving the history of the village, allowing us to commence the project with a treasure-trove of Newboro photos," further remarked Diane Haskins.

In 2022, additional storyboards are planned for the village of Elgin, with funding from the Elgin and Area Heritage Society. Donations towards the storyboard project are being accepted.

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The <u>Township of Rideau Lakes</u> was incorporated on January 1st, 1998, by amalgamating the former townships of North Crosby, South Crosby, Bastard, South Burgess and South Elmsley with the village of Newboro.

The <u>Rideau Lakes Municipal Heritage Advisory Committee (MHAC)</u> is a standing committee of the Council of the Township of Rideau Lakes. Made up of volunteers from the community and representatives from Council, MHAC is mandated to provide research and advice to Council on the recognition, designation, and conservation of the heritage of our Township.

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Photos:



